

Contact: Catherine Belliveau
The Foresight Companies, LLC
Phone: 800-426-0165
Fax 602-277-6722

6520 North 7th Street
Phoenix, AZ 85014
catherine@f4sight.com
www.f4sight.com

The Foresight
Companies, LLC

Press Release

Foresight Announces New Cemetery Impossible Seminar for Cemetery Business Owners and Managers

Phoenix, AZ, July 14, 2015: Daniel M. Isard, MSFS, President of The Foresight Companies, LLC, the nation's leading financial and management consulting firm serving funeral homes and cemeteries throughout North America, announced today the dates for a new and revolutionary seminar. "If you own a cemetery it is not just about mowing, digging and coloring a map a few times a month. The operation of a cemetery is a holistic operation that speaks a whole different language than any other business including the language of funeral service. This event is called CEMETERY IMPOSSIBLE!" Dan said. This is another revolutionary seminar offered by The Foresight Companies, LLC.

This two day seminar will take its attendees through the basic points of operation from the ground up and down! Attendees will learn pricing of interment rights in theory and then in application to their existing property. This seminar is for cemetery owners, managers and board members of for-profit and not-for-profit cemeteries. Each attendee will learn easy ways to dramatically increase their cash flow the day they get home.

This seminar follows the uniquely dynamic and effective style of The Foresight Companies' workshops. Attendees come with their businesses financial and operating data pre-loaded onto a specially designed spreadsheet. They not only learn the theory, they get hands-on understanding of the math supporting their decisions. We will challenge attendees to dig deep and get their hands dirty as they work on their specific business issues.

The seminar will take place in Scottsdale Arizona at the Scottsdale Resort and Conference Center. It will begin with a welcoming cocktail party on Wednesday evening, October 7th and run through Friday October 9th 2015. This is intended to be a small seminar with no more than 20 attendees allowed. For information on registration visit www.f4sight.com or contact Catherine Belliveau at the Foresight offices by calling 800-426-0165.

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